



Horizons2015: Uniting Energy, Technology and Consumers

Media Advisory



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Horizons 2015

Uniting Energy, Technology and Consumers

Welcome to Horizons2015 a day of consumer education dedicated to helping everyday consumers learn from and connect with the service providers and decision makers who are creating a new world of technology and utility service options. Utility services as we have known them are changing profoundly and rapidly. Too often this change has gone unchecked by consumer input.

A major goal of this symposium is to include consumers in the conversation that determines *their* utility future. Horizons 2015 will inform consumers about energy and sustainability issues such as residential solar energy, grid modernization, distributed generation, and the tools they need to track and control their energy consumption. All of this information will be presented in layman's terms as we help consumers answer the question "What does this mean for me?"

Why Attend?

Horizons2015 is about much more than just electricity and natural gas.

Hear Energy Success Stories and real-world examples of sustainability improvements in the District.

Discover the role of legislation and regulation in energy efficiency and sustainability.

Meet Leaders of innovative technology companies and other groups who are working to bring emerging energy technologies to the District.

Walk away with new strategic relationships to help you with your own smart energy initiatives.

See the Vision through the eyes of DC public school students participating in the Earth Day Art and Essay contest. Winners will be announced LIVE during the symposium.

Sustainability Facts

- The District's sustainability plan calls for a 50% overall reduction in energy consumption by the year 2032.
- The DCSEU has worked with Gallaudet University to reduce the university's annual natural gas consumption by 171,500 therms.
- In 2014, DC residents brought home more than 414,000 LEDs, CFLs, and appliances from DCSEU retail partners.
- In the Southern Homes and Gardens Cooperative community, 55 of its 90 households received solar PV installations on their homes through the DCSEU's Solar Photovoltaic (PV) initiative. Some consumers expect savings as much as \$9,700 over the lifetime of the system.