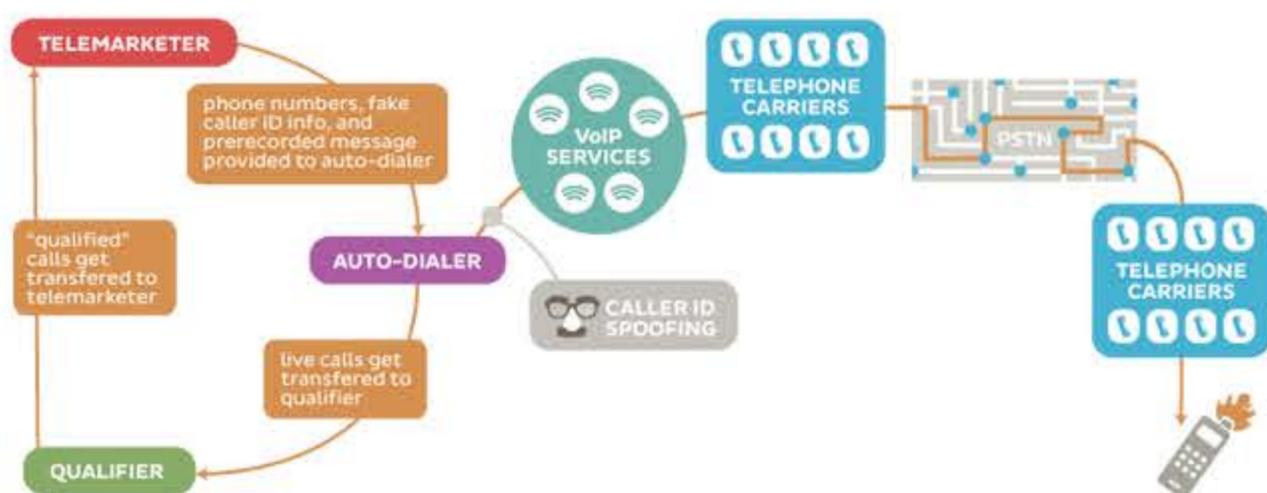




HOW DOES A ROBOCALL WORK?

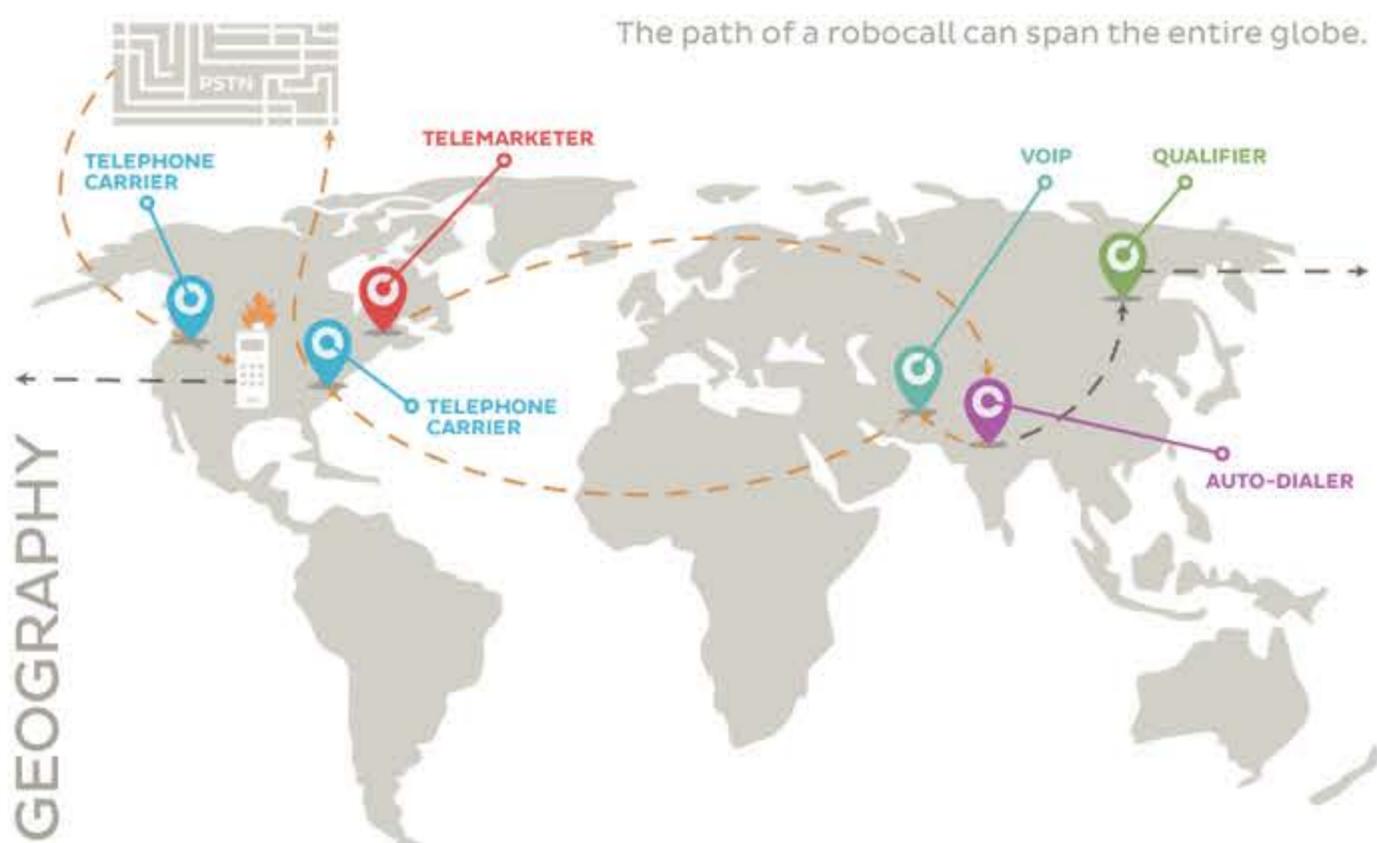
Technology enables a cheap and scalable model for robocalls.

TECHNOLOGY



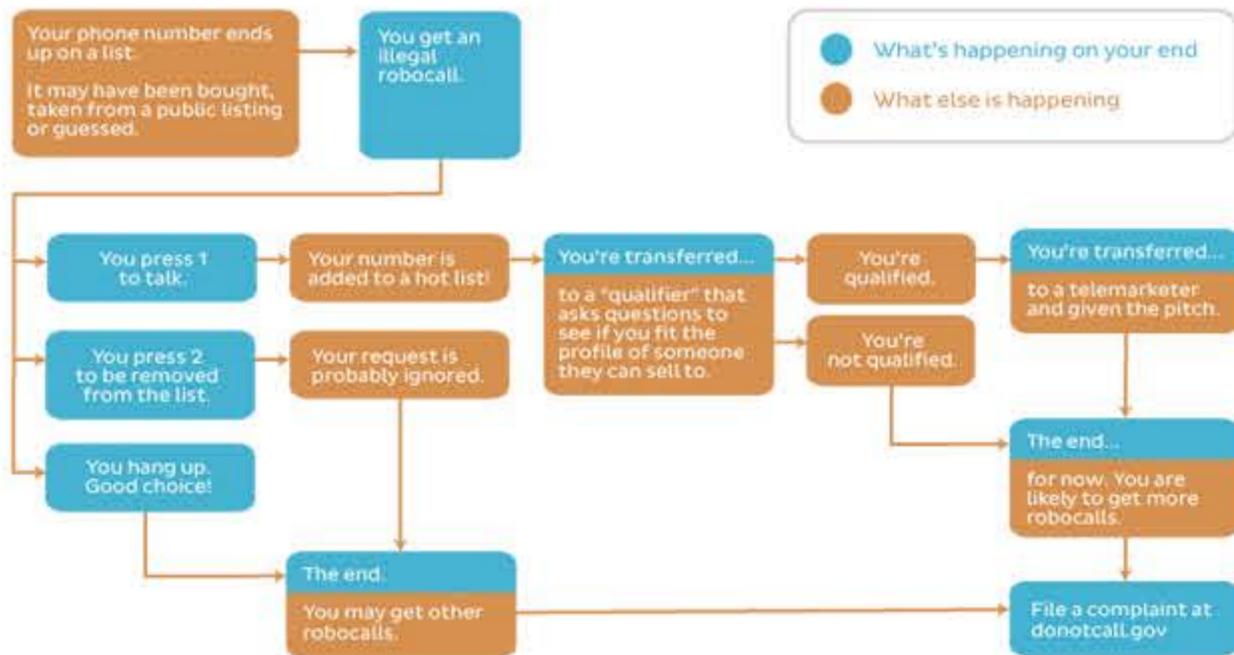
The path of a robocall can span the entire globe.

GEOGRAPHY



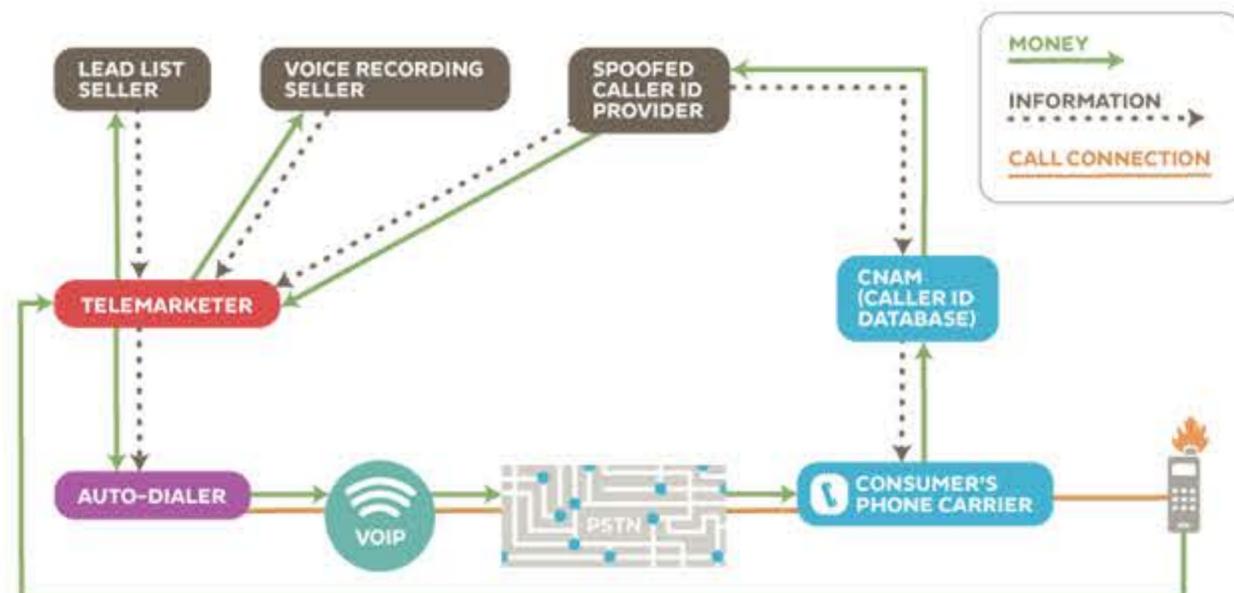
Most robocalls follow one of these paths.

THE PHONE CALL



Money flows in many directions within a robocall operation.

THE MONEY



The PSTN is the "Public Switched Telephone Network". It consists of transmission facilities (e.g., phone lines, fiber optic cables, microwave transmissions, etc.) and switching facilities (central office switches, databases for 800 number translation, gear for cellular handoffs, multiplexors, etc.). The PSTN can be circuit- or packet-switched.



VoIP is "Voice over Internet Protocol." It refers to services that deliver voice communications and multimedia sessions using Internet protocols.